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## SNAAP 2015 Questionnaire

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*Throughout this questionnaire, the words “art” and “artist” refer to a range of creative activity, including but not limited to performance, design, architecture, creative writing, music composition, choreography, film, illustration, and fine art.*

### EDUCATION

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1. What degree(s) or credential(s) did you pursue at [INSTITUTION]? Check all that apply.
  - High School**
  - 1.1 High School Diploma
  - Certification**
  - 1.2 Certificate
  - Undergraduate**
  - 1.3 Associate’s Degree
  - 1.4 BA
  - 1.5 B Arch
  - 1.6 BFA
  - 1.7 BM/B Mus
  - 1.8 BS
  - 1.9 Other undergraduate degree
  - Graduate**
  - 1.10 Artist Diploma
  - 1.11 MA
  - 1.12 M Arch
  - 1.13 MFA
  - 1.14 MM/M Mus
  - 1.15 DMA
  - 1.16 PhD
  - 1.17 Other graduate degree
    - <1> Selected
    - <0> Not Selected
  
2. Please list your major(s) or concentration(s) for your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree pursued at [INSTITUTION] (do not list majors that you switched out of).
  
3. What was your minor for your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree pursued at [INSTITUTION] (do not list minors that you switched out of)? If you did not have a minor, please leave it blank.
  
4. Did you **complete** your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree pursued at [INSTITUTION]?
  - <1> Yes
  - <0> No

5. Please select any degrees or credentials you pursued **after** your time at [INSTITUTION]. Check all that apply.

5.0 I did not pursue any degree at an institution other than [INSTITUTION].

**Certification**

5.1 Certificate

**Undergraduate**

5.2 Associate Degree

5.3 BA

5.4 B Arch

5.5 BFA

5.6 BM/B Mus

5.7 BS

5.8 Other undergraduate degree

**Graduate**

5.9 Artist Diploma

5.10 MA

5.11 M Arch

5.12 MBA

5.13 MFA

5.14 MM/M Mus

5.15 MS

5.16 DMA

5.17 JD

5.18 MD or DO

5.19 PhD

5.20 Other graduate degree

<1> Selected

<0> Not Selected

6. Did you **complete** [THIS DEGREE/THESE DEGREES] pursued after your time at [INSTITUTION]?

6.1 Certificate

6.2 Associate Degree

6.3 BA

6.4 B Arch

6.5 BFA

6.6 BM/B Mus

6.7 BS

6.8 Other undergraduate degree

6.9 Artist Diploma

6.10 MA

6.11 M Arch

6.12 MBA

6.13 MFA

6.14 MM/M Mus

6.15 MS

6.16 DMA

6.17 JD

6.18 MD or DO

6.19 PhD

6.20 Other graduate degree

- <1> Selected
- <0> Not Selected

7. [WAS/WERE] [THIS/THESE] degree(s) from after your time at [INSTITUTION] arts-related?
  - 7.1 Certificate
  - 7.2 Associate Degree
  - 7.3 BA
  - 7.4 BS
  - 7.5 Other undergraduate degree
  - 7.6 MA
  - 7.7 MS
  - 7.8 PhD
  - 7.9 Other graduate degree
8. Please list the names of any educational institutions that you attended **after leaving** [INSTITUTION] and subsequent degrees received.

### **INSTITUTIONAL SATISFACTION**

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9. Now, back to your time at [INSTITUTION]. Overall, how would you rate your experience at [INSTITUTION] while pursuing your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] degree?
  - <4> Excellent
  - <3> Good
  - <2> Fair
  - <1> Poor
10. If you could start over again, would you attend [INSTITUTION]?
  - <5> Definitely yes
  - <4> Probably yes
  - <3> Uncertain
  - <2> Probably no
  - <1> Definitely no
11. Since leaving, how connected do you feel to [INSTITUTION]?
  - <4> Very much
  - <3> Some
  - <2> Very little
  - <1> Not at all
12. Would you recommend [INSTITUTION] to another student like you?
  - <1> Yes
  - <0> No
13. Please select the option that best describes how satisfied you were with the following aspects of your [HIGH SCHOOL / UNDERGRADUATE / GRADUATE] experience at [INSTITUTION].
  - 13.1 Opportunities to perform, exhibit, or present your work
  - 13.2 Opportunities to work in different artistic disciplines from your own
  - 13.3 Opportunities to take non-arts classes
  - 13.4 Instructors in classrooms, labs, and studios

- 13.5 Academic advising
- 13.6 Advising about career or further education
- 13.7 Opportunities for degree-related internships or work
- 13.8 Opportunities to network with alumni and others
- 13.9 Freedom and encouragement to take risks
  - <4> Very satisfied
  - <3> Somewhat satisfied
  - <2> Somewhat dissatisfied
  - <1> Very dissatisfied
  - <9> Not relevant
- 14. How well did [INSTITUTION] prepare you for your further education?
  - <9> Did not pursue further education
  - <4> Very well
  - <3> Fairly well
  - <2> Not too well
  - <1> Not well at all
- 15. In your opinion, how much did [INSTITUTION] help you acquire or develop each of the following skills and abilities?
  - 15.1 Critical thinking and analysis of arguments and information
  - 15.2 Broad knowledge and education
  - 15.3 Improved work based on feedback from others
  - 15.4 Creative thinking and problem solving
  - 15.5 Research skills
  - 15.6 Clear writing
  - 15.7 Persuasive speaking
  - 15.8 Project management skills
  - 15.9 Technological skills
  - 15.10 Artistic technique
  - 15.11 Financial and business management skills
  - 15.12 Entrepreneurial skills
  - 15.13 Interpersonal relations and working collaboratively
  - 15.14 Leadership skills
  - 15.15 Networking and relationship building
  - 15.16 Teaching skills
    - <4> Very much
    - <3> Some
    - <2> Very little
    - <1> Not at all
- 16. How often did you do the following non-credit activities while enrolled at [INSTITUTION]?
  - 16.1 Worked on a project or in a role serving the community
  - 16.2 Participated in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, sports)
  - 16.3 Had serious conversations with students who are different from you in terms of their ethnicity, religious beliefs, political opinions, or personal values
  - 16.4 Worked with an artist in the community
    - <4> Often
    - <3> Sometimes
    - <2> Rarely
    - <1> Never

17. Did you do the following activities while at [INSTITUTION]?
- 17.1 Study abroad
  - 17.2 Internship
  - 17.3 Complete a portfolio (a document/record of your cumulative artistic work)
    - <1> Yes
    - <0> No
18. Is there anything that [INSTITUTION] could have done better to prepare you for further education or for your career? Please describe.
19. Since graduating, have you used career services at [INSTITUTION]
- <1> Yes
  - <2> No
  - <3> Unsure

## **CAREER**

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20. **After leaving your program** at [INSTITUTION], how long did it take for you to obtain your first job or work experience?
- <1> Obtained work prior to leaving [INSTITUTION]
  - <2> Obtained work in less than four months
  - <3> Obtained work in four to twelve months
  - <4> Obtained work after more than a year
  - <5> Have not yet found work
  - <6> Did not search for work after leaving program
  - <7> Pursued further education
21. How closely related was your first job or work experience to your training at [INSTITUTION]?
- <3> Closely related
  - <2> Somewhat related
  - <1> Not Related
22. Have you ever worked as a full- or part-time teacher of the arts (i.e., in a classroom setting or private lessons)?
- <1> Yes, I do this currently.
  - <2> Yes, I have done it in the past, but no longer do.
  - <3> No, I have not done this.
23. Have you ever worked, either full-time or part-time, **managing or administering** programs or people for an arts or arts-related organization or business?
- <1> Yes, I do this currently.
  - <2> Yes, I have done it in the past, but no longer do.
  - <3> No, I have not done this.
24. Have you ever worked, either full- or part-time, in an occupation as an artist (where you create or perform your art)? Remember, we consider a broad array of arts including designers, architects, writers, media producers, fine artists, filmmakers, performers, musicians, and others.
- <1> Yes, I do this currently.
  - <2> Yes, I have done it in the past, but no longer do.
  - <3> No, I have not done this.

25. When you began at [INSTITUTION] did you intend to work eventually in an occupation as an artist?  
 <1> Yes  
 <0> No
26. Why did you [STOP WORKING IN AN OCCUPATION AS AN ARTIST/CHOOSE NOT TO PURSUE WORK AS AN ARTIST]? Check all that apply.  
 26.1 Artistic work not available  
 26.2 Higher pay or steadier income in other fields  
 26.3 Current location not conducive to artistic career  
 26.4 Change in interests  
 26.5 Family-related reasons  
 26.6 Lack of access to important networks and people  
 26.7 Debt (including student loans)  
 26.8 Lack of social support from family and friends  
 <1> Yes  
 <0> No
27. Have you ever been self-employed, an independent contractor, or a freelance worker?  
 <1> Yes, I do this currently.  
 <2> Yes, I have done it in the past, but no longer do.  
 <3> No, I have not done this.
28. Are you now or have you ever been a(n):  
 28.1 Founder of a nonprofit or for-profit organization  
 28.2 Paid intern  
 28.3 Unpaid intern  
 <1> Yes  
 <0> No
29. Was any of your work as a founder of a nonprofit or for-profit organization arts-related?  
 <1> Yes  
 <0> No
30. What is the **most** important resource to which you currently do **not** have access but need to advance your artistic career?  
 <1> Studio space  
 <2> Performance/exhibition space  
 <3> Equipment  
 <4> Business advising  
 <5> Loans, investment capital  
 <6> Publicity and recognition of your work  
 <7> Professional networks
31. How important are the following to perform effectively in your profession or work life?  
 31.1 Critical thinking and analysis of arguments and information  
 31.2 Broad knowledge and education  
 31.3 Improved work based on feedback from others  
 31.4 Creative thinking and problem solving  
 31.5 Research skills  
 31.6 Clear writing

- 31.7 Persuasive speaking
- 31.8 Project management skills
- 31.9 Technological skills
- 31.10 Artistic technique
- 31.11 Financial and business management skills
- 31.12 Entrepreneurial skills
- 31.13 Interpersonal relations and working collaboratively
- 31.14 Leadership skills
- 31.15 Networking and relationship building
- 31.16 Teaching skills
  - <4> Very Important
  - <3> Somewhat Important
  - <2> Only a little Important
  - <1> Not at all Important

## **CURRENT WORK**

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32. What is your current employment status?
- <1> Full-time (35 hours or more per week)
  - <2> Part-time only (fewer than 35 hours per week)
  - <3> Unemployed and looking for work
  - <4> In school full time
  - <5> Caring for family full time
  - <6> Retired
  - <7> Other (please describe):
33. Please indicate those occupations in which you **currently** work. Check all that apply.
- 33.0 Currently not employed
  - 33.1 Architect
  - 33.2 Arts administrator or manager (including development, marketing, or box office/sales)
  - 33.3 Museum or gallery worker, including curator
  - 33.4 Graphic designer, illustrator, or art director
  - 33.5 Interior designer
  - 33.6 Web designer
  - 33.7 Other designer
  - 33.8 Higher education arts educator
  - 33.9 K-12 arts educator
  - 33.10 Private teacher of the arts
  - 33.11 Other arts educator
  - 33.12 Craft artist
  - 33.13 Fine artist
  - 33.14 Film, TV, video artist
  - 33.15 Multi-media artist or animator
  - 33.16 Photographer
  - 33.17 Actor
  - 33.18 Dancer or choreographer
  - 33.19 Engineer or technician (sound, light, other)
  - 33.20 Musician (including instrumental, vocal, conductor, composer, arranger)
  - 33.21 Theater and stage director or producer
  - 33.22 Writer, author, or editor
  - 33.23 Other arts education (Please describe):
    - <1> Selected

- <0> Not selected
  - 33.24 Building, maintenance, installation, and repair
  - 33.25 Communications (e.g., journalism, marketing, public relations, advertising, fundraising)
  - 33.26 Computer and mathematics (e.g., IT, analysts, and software developers)
  - 33.27 Construction
  - 33.28 Education, training, and library
  - 33.29 Engineering and science (e.g., scientists and researchers)
  - 33.30 Farming, fishing, and forestry
  - 33.31 Financial and other business services
  - 33.32 Food preparation related (e.g., chefs, caterers, and servers)
  - 33.33 Healthcare
  - 33.34 Human resources
  - 33.35 Legal
  - 33.36 Management (e.g., executives and managers)
  - 33.37 Manufacturing
  - 33.38 Military and protective services (e.g., law enforcement, fire, safety, and security workers)
  - 33.39 Office and administrative support
  - 33.40 Sales (e.g., real estate, retail sales)
  - 33.41 Services and personal care (e.g., childcare, beauty, animal care, tourism)
  - 33.42 Social services (e.g., counselors, social workers, and religious workers)
  - 33.43 Transportation and material moving
  - 33.44 Other occupations outside of the arts
    - <1> Selected
    - <0> Not selected
  - 33.45 Other (please describe):
34. Since leaving [INSTITUTION], has your artistic practice involved working across multiple art forms/disciplines?
- <1> Yes
  - <0> No
35. Please describe how your arts training is or is not relevant to your current work.
36. Please select the occupation in which you spend the majority of your work time.
- <1> Architect
  - <2> Arts administrator or manager (including development, marketing, or box office/sales)
  - <3> Museum or gallery worker, including curator
  - <4> Graphic designer, illustrator, or art director
  - <5> Interior designer
  - <6> Web designer
  - <7> Other designer
  - <8> Higher education arts educator
  - <9> K-12 arts educator
  - <10> Private teacher of the arts
  - <11> Other arts educator
  - <12> Craft artist
  - <13> Fine artist
  - <14> Film, TV, video artist
  - <15> Multi-media artist or animator
  - <16> Photographer

- <17> Actor
- <18> Dancer or choreographer
- <19> Engineer or technician (sound, light, other)
- <20> Musician (including instrumental, vocal, conductor, composer, arranger)
- <21> Theater and stage director or producer
- <22> Writer, author, or editor
- <23> Other arts occupation
- <24> Building, maintenance, installation, and repair
- <25> Communications (e.g., journalism, marketing, public relations, advertising, fundraising)
- <26> Computer and mathematics (e.g., IT, analysts, and software developers)
- <27> Construction
- <28> Education, training, and library
- <29> Engineering and science (e.g., scientists and researchers)
- <30> Farming, fishing, and forestry
- <31> Financial and other business services
- <32> Food preparation related (e.g., chefs, caterers, and servers)
- <33> Healthcare
- <34> Human resources
- <35> Legal
- <36> Management (e.g., executives and managers)
- <37> Manufacturing
- <38> Military and protective services (e.g., law enforcement, fire, safety, and security workers)
- <39> Office and administrative support
- <40> Sales(e.g., real estate, retail sales)
- <41> Services and personal care (e.g., childcare, beauty, animal care, tourism)
- <42> Social services (e.g., counselors, social workers, and religious workers)
- <43> Transportation and material moving
- <44> Other occupations outside of the arts
- <45> Other

37. Please provide your job title and brief description of your work in/as a(n) [PRIMARY OCCUPATION].
38. Please select the approximate percentage of your **work time** you spent working as an artist in 2014.
- <1> I did not work as an artist in 2014.
  - <2> Less than 25%
  - <3> 26% to 50%
  - <4> 51% to 75%
  - <5> 76% to 100%
39. Overall, how relevant is your arts training at [INSTITUTION] to your current work in/as a(n) [PRIMARY OCCUPATION]?
- <4> Very relevant
  - <3> Relevant
  - <2> Somewhat relevant
  - <1> Not at all relevant

40. Indicate your level of satisfaction with each of the following aspects of your current work in/as a(n) [PRIMARY OCCUPATION].
- 40.1 Job security
  - 40.2 Opportunity to be creative
  - 40.3 Income
  - 40.4 Balance between work and non-work life
  - 40.5 Opportunity to contribute to the greater good
  - 40.6 Opportunity for career advancement
  - 40.7 Work that reflects my personality, interests, and values
  - 40.8 Overall job satisfaction
    - <4> Very satisfied
    - <3> Somewhat satisfied
    - <2> Somewhat dissatisfied
    - <1> Very dissatisfied

### **ARTS ENGAGEMENT**

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41. Select all of the ways in which you have supported the arts in the past 12 months (other than performing, creating, or exhibiting your own artwork).
- 41.0 I have not supported the arts in the past 12 months.
  - 41.1 Volunteered at an arts organization
  - 41.2 Served on the board of an arts organization
  - 41.3 Volunteered to teach the arts
  - 41.4 Donated money to an arts organization or an artist
  - 41.5 Attended an arts event (including exhibits, concerts, performances)
  - 41.6 Other (please describe):
    - <1> Selected
    - <0> Not selected
42. Describe how your arts training at [INSTITUTION] is or is not relevant to your participation in civic and community life.
43. Do you make or perform art in your personal (not work-related) time?
  - <1> Yes
  - <0> No
44. About how often do you practice art in your personal (not work-related) time?
  - <4> Daily
  - <3> Several times a week
  - <2> Several times a month
  - <1> A few times a year or less

### **FACTS & FIGURES**

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45. What was your **individual** annual income in 2014? (Do not include spousal income or interest on jointly-owned assets.)
- <1> \$10,000 or less
  - <2> \$10,001 to \$20,000
  - <3> \$20,001 to \$30,000
  - <4> \$30,001 to \$40,000
  - <5> \$40,001 to \$50,000
  - <6> \$50,001 to \$60,000
  - <7> \$60,001 to \$70,000

- <8> \$70,001 to \$80,000
- <9> \$80,001 to \$90,000
- <10> \$90,001 to \$100,000
- <11> 100,001 to 150,000
- <12> More than \$150,000
- <13> I prefer not to answer

46. In 2014, what was your total **household** income from all sources?

- <1> \$10,000 or less
- <2> \$10,001 to \$20,000
- <3> \$20,001 to \$30,000
- <4> \$30,001 to \$40,000
- <5> \$40,001 to \$50,000
- <6> \$50,001 to \$60,000
- <7> \$60,001 to \$70,000
- <8> \$70,001 to \$80,000
- <9> \$80,001 to \$90,000
- <10> \$90,001 to \$100,000
- <11> 100,001 to 150,000
- <12> More than \$150,000
- <13> I prefer not to answer.

47. Please select the approximate percentage of your personal (not household) income that came from your work as an artist in 2014.

- <1> I did not work as an artist in 2014.
- <2> Less than 25%
- <3> 26% to 50%
- <4> 51% to 75%
- <5> 76% to 100%

48. How much student loan debt did you incur in order to attend [INSTITUTION]?

- <1> None
- <2> \$10,000 or less
- <3> \$10,001 to \$20,000
- <4> \$20,001 to \$30,000
- <5> \$30,001 to \$40,000
- <6> \$40,001 to \$50,000
- <7> \$50,001 to \$60,000
- <8> More than \$60,000
- <9> I prefer not to answer.

49. How much impact has your debt incurred from attending [INSTITUTION] had on your career or educational decisions?

- <3> Major impact
- <2> Some impact
- <1> No impact

***Why do we ask about personal background?***—College and university leaders, policymakers, and researchers want to know whether different groups have fundamentally similar or different educational experiences. By providing this information, you will help us answer these and other important questions.

50. What is your gender?  
<1> Man  
<2> Woman  
<3> Another gender identity  
<4> I prefer not to respond.
51. What is your age? In years:
52. Were/are any of your parents, guardians, or close relatives professional artists?  
<1> Yes  
<0> No
53. What is the highest level of education completed by either of your parents or guardians?  
<1> Did not finish high school  
<2> Graduated from high school or equivalent  
<3> Attended college but did not complete a degree  
<4> Completed an associate's degree (AA, AS, etc.)  
<5> Completed a bachelor's degree (BA, BS, etc.)  
<6> Completed a master's degree (MA, MS, etc.)  
<7> Completed a doctoral degree (PhD, JD, MD, etc.)
54. What is your marital status?  
<1> Single (never married)  
<2> Married or domestic partner  
<3> Divorced/separated  
<4> Widowed
55. How many children (under 18) live with you or are dependent on your income for support? Enter total number:
56. What is your race or ethnic identification? Check all that apply.  
56.1 American Indian or Alaska Native  
56.2 Asian (including Indian subcontinent)  
56.3 Black or African American  
56.4 Hispanic or Latino  
56.5 Native Hawaiian or other Pacific Islander  
56.6 White  
56.7 Other (please describe):
57. While enrolled at [INSTITUTION] were you a U.S. citizen?  
<1> Yes  
<0> No
58. In what city and state did you reside when you first applied to [INSTITUTION]? Please provide the name of the city and abbreviate the state (e.g., Baltimore, MD or Columbus, OH).
59. What is your current zip or postal code for your primary residence? For those living outside of the United States, please also provide your country.
60. How would you rate the current area where you live and/or work as a place to pursue your artistic career?

- <5> Very good
- <4> Good
- <3> Fair
- <2> Poor
- <1> Very poor

- 61. Within the first five years after leaving [INSTITUTION], did you take up residency in the town/city where [INSTITUTION] is located to pursue your career?
  - <1> Yes
  - <0> No
  
- 62. If there are additional things you would like to tell us about **your education, life and/or career** that were not adequately covered on the survey or **about this project or questionnaire**, please do so here.
  
- 63. Would you like to receive updated information about SNAAP, including the 2015 survey results? If you would prefer that we contact you through a different e-mail address, please indicate it in the space provided.
  - <1> Yes
  - <0> No

Thank you for completing this questionnaire!